Hong Tuan Ingalls Resume.PDF

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Professional Summary

Graphic designer with hands on experience in Photoshop, Illustrator, and After Effects, creating product graphics, motion ads, email campaigns, and print-ready artwork. Experienced in product photography, image editing, and organizing digital assets across multiple projects and deadlines. Detail oriented and organized, with a technical background that makes it easy to learn new tools and workflows.

Technical Skill

- **Design & Production**
- **- Adobe Illustrator and Photoshop**
- **- After Effects (motion graphics)**
- **- Print-ready artwork and file prep**
- **- Mockups and image retouching**

Digital Marketing

- **- Klaviyo and Mailchimp**
- **- Social media content and ads**
- **- Product photography**
- **- E-commerce and web graphics**

- **Workflow & Organization**
- **- Digital asset and file management**
- **- Cloud storage organization**
- **- Process documentation**
- **- Multi-project deadline management**

Technical

- **- Windows, macOS, iOS, Android troubleshooting**
- **- Microsoft Office Suite including Excel**
- **- Web development and workflow automation**
- **- AI tools: local LLMs and AI agents**

Working Experience

Graphic Designer with Motion Graphics

Ukiyo Kumo | 2021 - 2023

- Utilized Photoshop, Illustrator, and After Effects daily to create logos, banners, and promotional materials
- Created over 100 ads using motion graphics in After Effects to improve user engagement and drive sales on social media
- Photographed products and produced graphics and videos for Facebook, Instagram, and TikTok advertising
- Designed and distributed promotions, newsletters (including animated designs), and sign-up forms using Klaviyo and Mailchimp
- Maintained digital production workstations and software environments
- Managed cloud storage systems and digital file organization
- Stayed current on design trends and techniques to deliver fresh, innovative designs

Asset Protection Associate

Walmart | 2023 - Present

- Built custom workflow tools to track high value inventory, reducing manual audit time by approximately 50 percent
- Developed automated programs and bots that check on-hand inventory and flag shortages, replacing manual counts
- Created AI agent-assisted workflows to review inventory and transaction data and surface discrepancies faster
- Tools drew interest from other Walmart locations looking to adopt them to improve inventory accuracy
- Troubleshoot handheld scanners, internal systems, and device connectivity issues
- Document process improvements to improve operational efficiency and accountability

PROJECTS

- **Original Apparel and Embroidery Work**
- - Designed original artwork and prepared it for screen printing and embroidery production
- - Digitized embroidery designs in Wilcom and produced patches from original artwork
- **UPC Finder Web Application**
- - Built a web application that pulls product data from retail links and formats it for barcode and inventory use
- - Reduced manual data entry and improved accuracy and organization of product information